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SEASON PACIFIC HOLDINGS LIMITED

雲裳衣控股有限公司*

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1709)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors", each a "Director") of Season Pacific Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Mr. Li Ren ("Mr. Li") has been appointed as a non-executive Director with effect from 17 April 2019.

Mr. Li, aged 54, obtained a bachelor degree in optical instruments in June 1987 in Zhejiang University and Master of Business Administration in China Europe International Business School in September 2012.

Mr. Li is currently the chairman of the board of directors of Letright Industrial Corp. Ltd., which was founded by Mr. Li in May 1999 and formerly known as "杭州中藝經貿有限公司(Hangzhou Zhongyi Trading Ltd.*)" and principally engages in the business of research and development, design, manufacture of outdoor furniture. From July 1987 to July 1988, Mr. Li worked in 杭州光學儀器廠 (Hangzhou Optical Instrument Factory*) in which he was responsible for engineering work. From 1988 to 1995, Mr. Li worked in 杭州輕工工藝紡織品進出口公司 (Hangzhou Light Industry Crafts Textile Import and Export Corporation*) in which he was responsible for foreign trading. From May 1995 to May 1999, he worked in the sales department of 中藝國際廣告展覽公司 (Zhongyi International Advertising Exhibition Company*).

Save as disclosed above, Mr. Li has not held (i) any other position in the Company and other members of the Group; (ii) any directorship in any other public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the three years preceding the date of this announcement; and (iii) any other major appointments and professional qualifications.

As at the date of this announcement, Mr. Li has no relationships with any Directors, senior management, substantial or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) of the Company and, save for his beneficial interests in 101,884,000 shares of the Company, he does not have any interests in the shares, underlying shares or debentures of the Company, which is required to be disclosed under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

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^{*} For identification purposes only

Mr. Li has entered into an appointment letter with the Company for an initial term of three years from 17 April 2019 and will continue thereafter unless terminated by either party giving to the other at least one month's notice in writing. The appointment of Mr. Li is subject to rotation and re-election at the general meetings of the Company pursuant to the articles of association of the Company. Pursuant to the terms of the appointment letter entered into by the Company with Mr. Li, he is entitled to a director's fee of HK\$20,000 per month. The director's fee of Mr. Li is determined by the Board with reference to his experience, duties and responsibilities.

Save as disclosed above, the Board is not aware of any other matter relating to the appointment of Mr. Li that needs to be brought to the attention of the shareholders of the Company and there is no other information that should be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules.

The Board would like to welcome Mr. Li for joining the Board.

By order of the Board
Season Pacific Holdings Limited
Cheung Lui

Chairman, Chief Executive Officer & Executive Director

Hong Kong, 17 April 2019

As at the date of this announcement, the executive Directors are Mr. Chak Ka Wai, Mr. Cheung Lui and Mr. Yu Xiu Yang, the non-executive Directors are Ms. Chin Ying Ying and Mr. Li Ren; and the independent non-executive Directors are Mr. Chang Eric Jackson, Mr. Choi Sheung Jeffrey and Ms. Luk Huen Ling Claire.